



Using the Power of Disruption to Improve Health Transformation through Personalization

Knoxville, TN

Thursday, November 14, 2024

- 8:00 am ***Exhibit Hall/Networking***
- 9:00 am ***Welcome***
Phil Belcher, CEO, HealthCareTN
- 9:10 am ***Keynote Address: Personalization as a People Strategy***
Michelle Martin, Senior Vice President, Total Rewards Experience,
Paramount Global
- 9:30 am ***The Future of Personalized Benefits: Enhancing The Employee
Experience through Benefits***
Matt Gregory, Vice President, Client Advocate, Lockton Companies, Moderator
Karen Coleman, Vice President of Client Engagement, Embold Health
Chris Reed, Director, Value Creation, Quantum Health
Andrea Stelk, Vice President of Commercial Solutions, Progyny
- 10:15 am ***Exhibit Hall/Networking***
- 10:45 am ***Can Pharmacy Transparency Personalize Benefits and Result in
Affordability?***
Jeff Townsend, Vice President of Member Services, HealthCareTN, Moderator
Greg Baker, CEO, AffirmedRx
Michael Navin, CEO/Founder, Peek Healthcare Technologies Inc.
Susann Schlotterback, Executive Director, Integrated Account Management,
Merck
Christine Stickler, Director of Employee Benefit and Risk Management,
City of Knoxville
- 11:50 am ***Customizing Benefits for a Diverse Workforce***
Matthew Sydney, CEO/Founder, Beanstalk Benefits Inc
- 12:20 pm ***Closing Remarks/Door Prizes***
Phil Belcher, CEO, HealthCareTN
- 12:30 pm ***Adjourn***